



THRIVE Framework Animation and i-THRIVE Academy E-learning Launch

National i-THRIVE Programme

“If we keep on doing what we have been doing, we are going to keep on getting what we have been getting”



¹ The Tavistock and Portman
NHS Foundation Trust



Anna Freud
National Centre for
Children and Families

UCLPartners
Academic Health Science Partnership



**The
Dartmouth
Institute**
for Health Policy
& Clinical Practice

Agenda



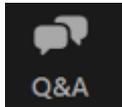
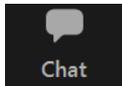
Time	Item	Presenter
12:00	Welcome	Rachel James
12:10	Launch of the THRIVE Framework Animation <ul style="list-style-type: none"> • Co-production 	National i-THRIVE Programme Sam Atkin and Karl Hammond, Mummu
12:40	Q&A	All
12:50	Launch of the i-THRIVE Grids e-learning module	Kerri Wells
13:10	Overview of i-THRIVE Academy e-learning modules	Kerri Wells
13:25	Q&A	All
13:35	Closing reflections	Rachel James
13:45	Close	



Welcome and house keeping



- Welcome from Dr Rachel James, Clinical and Programme Director of the National i-THRIVE Programme.
- **Please note: this webinar will be recorded.** Only the presenters will be visible, and following the webinar we will send a link to enable you to share with colleagues who may not have been able to join.
- If you need to communicate a technical issue please use the chat function, this is monitored by one of the team and we can attend to this ASAP.
- If you have a question or reflection on the content of the presentations please submit this using the Q&A function, and indicate who you would like to address it to. You can select to submit anonymously if you do not want your name to be included. We have dedicated 10 minutes after each presentation to review comments and respond to questions.



Please input your question

X

Send Anonymously

Send

- If you have any questions or reflections you would like to share following the webinar please feel free to send them to the i-THRIVE National Programme team at ithriveinfo@tavi-port.nhs.uk
- You will be sent the slides following the webinar.

Planning meeting with Mummu

Planning meeting with animators providing an introduction to the THRIVE Framework and animation brief



Aug-Sept 2019

Oct-Dec 2019

January 2020

Feb-April 2020

May-June 2020

Jul-Aug 2020

Sept-Oct 2020



Animation Script Development

Development of the script by the THRIVE Framework authors to explain the framework

First Co-production Workshop

Animation character and storyline development workshop with young people from the Tavistock and Portman NHS Foundation Trust and the Anna Freud Centre



COVID transition to Zoom



Review of animation first draft

Review of animation first draft with participation group via Zoom



Animation Launch

Launch of the THRIVE Framework animation at a National i-THRIVE Community of Practice webinar

Co-production

Co-production

Co-production

Co-production

Co-production

Script Refinement

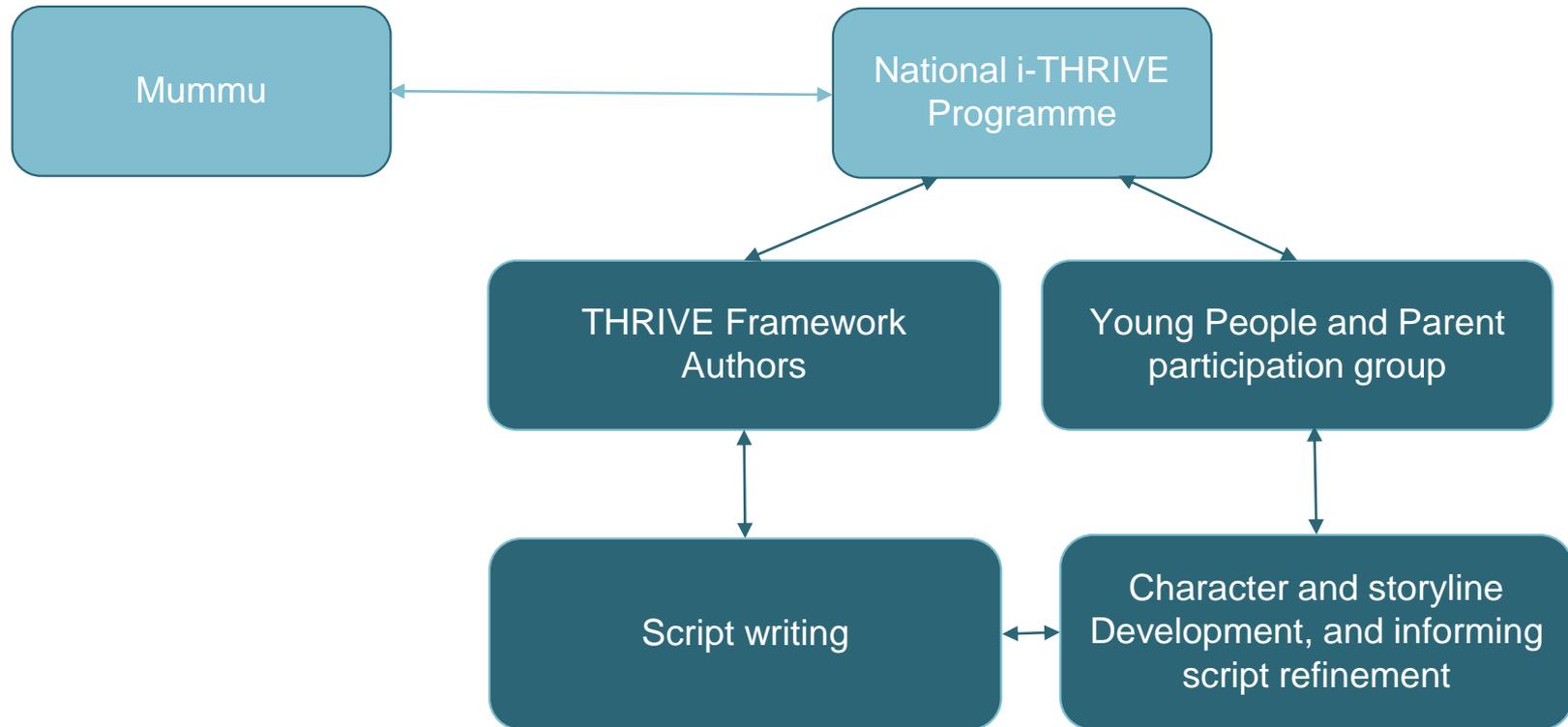
Refinement of the script based on recommendations from the co-production workshop



Voice Over

Collaboration between Programme team and participation group to select voice over

Co-development process



Co-production workshops



Output from first co-production workshop



Co-production workshops



Example feedback from reviewing first draft of animation

“In initial viewing, a lot of the problems seemed quite similar. Not all problems are to do with school or home life, a greater diversity of difficulties are needed.”

“I thought the music was appropriate – not too upbeat or sad.”

“Need to emphasise informal support groups and networks.”

“Really like the colour coordination.”

“The animation styles varied quite a lot – some characters were just outlines and some were more 3D – not sure if this is again because its just a first draft but it would be better if more consistent.”

“Not everyone knows what ‘support teacher/staff’ is, however the knocking on the door felt poignant – there could be more than one door being knocked on with different things on them i.e. ‘CAMHS Worker’, ‘Student Support’, ‘Faith Leader’, ‘Football coach’, ‘Grandma’s house’. This would hopefully also show the importance of community.”

“Really liked the use of friend when talking about trust and how they can show you how to receive the best help.”

Alignment with principles of the framework



Common Language

- Reference to the needs based groupings, colour coded throughout

Needs-Led

- Needs in reference to context, age and experience

Shared Decision Making

- Collaboration with professionals depicted within the animation
- Co-production the animation itself followed this principle

Proactive Prevention and Promotion

- Illustrate role of 'Thriving'.
- Supporting whole communities to build on their strengths together

Partnership Working

- Range of professionals depicted consistently throughout
- Emphasis not just placed on mental health professionals

Outcome Informed

- Evidence informed practice
- Considering a full range of options

Reducing Stigma

- "Normal ups and downs of life"
- Prevention and promotion to remain 'Thriving'

Accessibility

- Accessible to the child: timely, in a place they would already access
- Characters are diverse in accordance to the Equality Act

Participation group and animator feedback



I really enjoyed the experience of working with the i-THRIVE Animation team. I particularly enjoyed sharing my ideas. I really felt my opinions and thoughts were being heard and that they mattered. It was also really great to see the final animation coming together.

It's important to capture relevant peoples' experiences. It's also important to have a wide rounded view rather than a single view point.

The co-production workshop was an enjoyable experience and a great benefit in creating an authentic piece of work for all those involved.

...how proud Mummu are of the finished animation and that we feel honoured to have been trusted with the task of creating a film with such an important purpose.

THRIVE Framework Animation



- [THRIVE Framework for system change \(Wolpert et al., 2019\) Animation](#)



Co-producing the THRIVE Framework animation Implementation Story



Co-producing the THRIVE Framework animation

The National i-THRIVE Programme Team have co-developed this implementation story with young people and a parent from the Tavistock and Portman NHS Foundation Trust Patient and Public Involvement Team and Young Champions from the Anna Freud National Centre for Children and Families.

Background

The [THRIVE Framework for system change](#) (Wolpert et al., 2019) was initially developed by colleagues from the Anna Freud National Centre for Children and Families, and the Tavistock and Portman NHS Foundation Trust to enhance awareness of the full range of emotional health and wellbeing promoting practices across sectors. Help and support has traditionally drawn on professionally led approaches within health, which is no longer tenable for a number of reasons. It is crucial to take into account the developing evidence that highlights the influence of social context on emotional health and wellbeing, the recognition that more health care does not necessarily mean better mental health outcomes, and that there is a growing demand for a greater range of interventions that recognises the social contexts and individual preferences of individuals and their communities. Greater health care provision as a response to rising mental health need is not sustainable, and it is therefore important to consider different ways to help and support positive mental health and wellbeing, and prevent or address mental health difficulties, such as those supported by social prescribing.

The THRIVE Framework provides a set of principles for creating coherent and resource-efficient communities of mental health and wellbeing support for children, young people and families. It aims to talk about mental health and mental health support in a common language that everyone understands. The Framework is needs-led. This means that mental health needs are defined by children, young people and families alongside professionals through shared decision making. Needs are not based on severity, diagnosis or health care pathways.

Why develop an animation?

The National i-THRIVE Programme and the Anna Freud Centre/University College London co-funded the development of an animation to help children's workforce professionals understand the underlying principles of the THRIVE Framework in a brief and accessible way. To do this we chose to cover the [key principles](#) of the framework and what the outcomes and/or results might be if and when there is cross-sector implementation illustrated through a storyline sharing examples of the five needs based groupings.

In addition, we wanted to promote the National i-THRIVE Programme and generate growth to support sustainability of the programme. i-THRIVE is delivered through a partnership between the Anna Freud National Centre for Children and Families (AFNCCF), the Tavistock and Portman NHS Foundation Trust (T&PFT), the Dartmouth Institute for Health Policy and Clinical Practice and UCLPartners.

Who is the intended audience?

The primary audience is intended to be children's workforce professionals across sectors (including health, education, social care and voluntary sector). Also, potential referrers, e.g. GP's and teachers, and sites who may wish to be trained in the intervention. The secondary audience are children, young people and their parents and carers, and Adult Mental Health professionals where the animation could be used to promote a shared language and support understanding across the system about the type of help or support a child, young person or their family have chosen to engage with.



The Tavistock and Portman NHS Foundation Trust



Read [here](#)



Special thanks to



Anna Freud
National Centre for
Children and Families



The Tavistock and Portman
NHS Foundation Trust

Young Champions, Rufus Carroll, Tomaz, Lie Walters and Gail Walters.



The Tavistock and Portman
NHS Foundation Trust



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Questions and reflections



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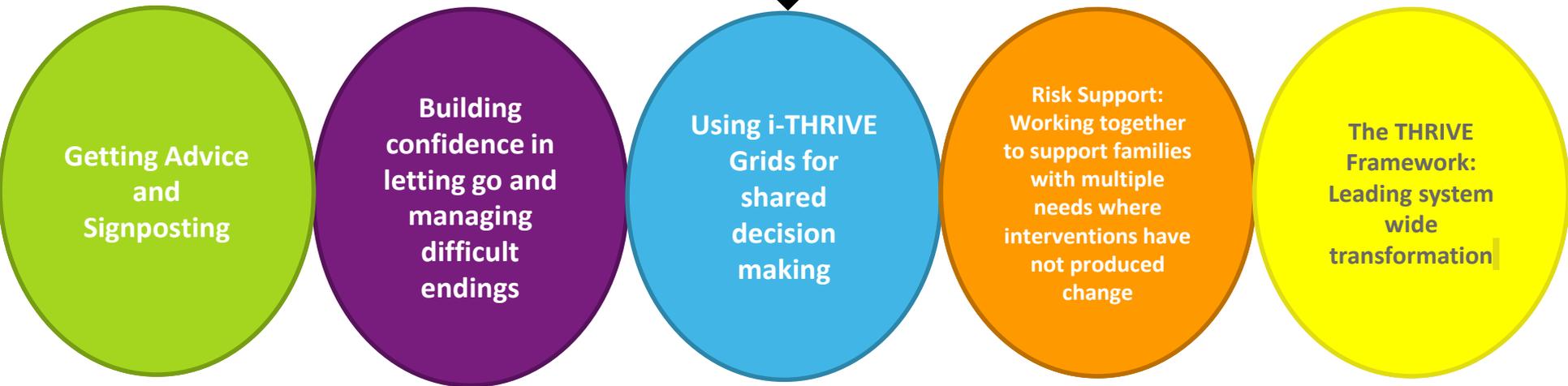
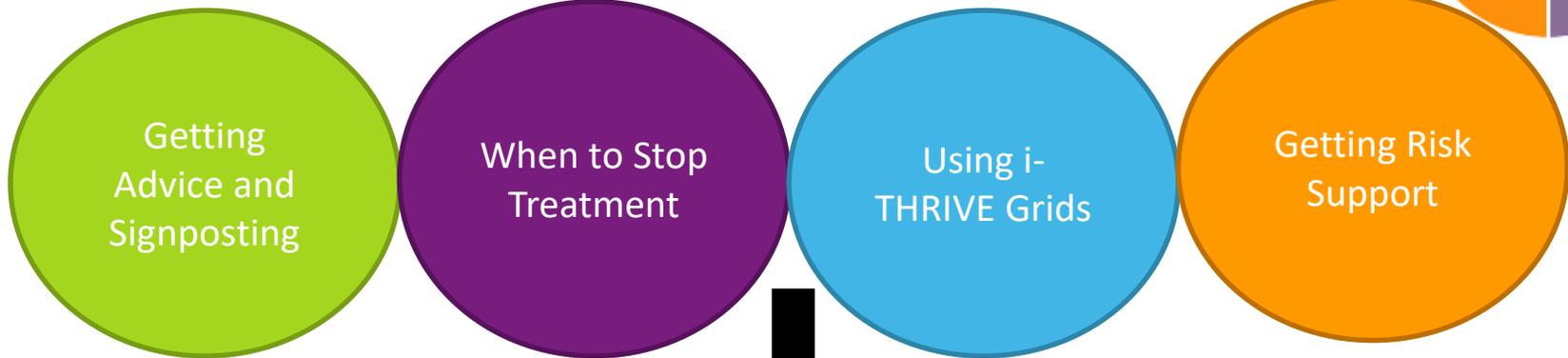
i-THRIVE Academy E-learning Launch

Kerri Wells
i-THRIVE Project Manager

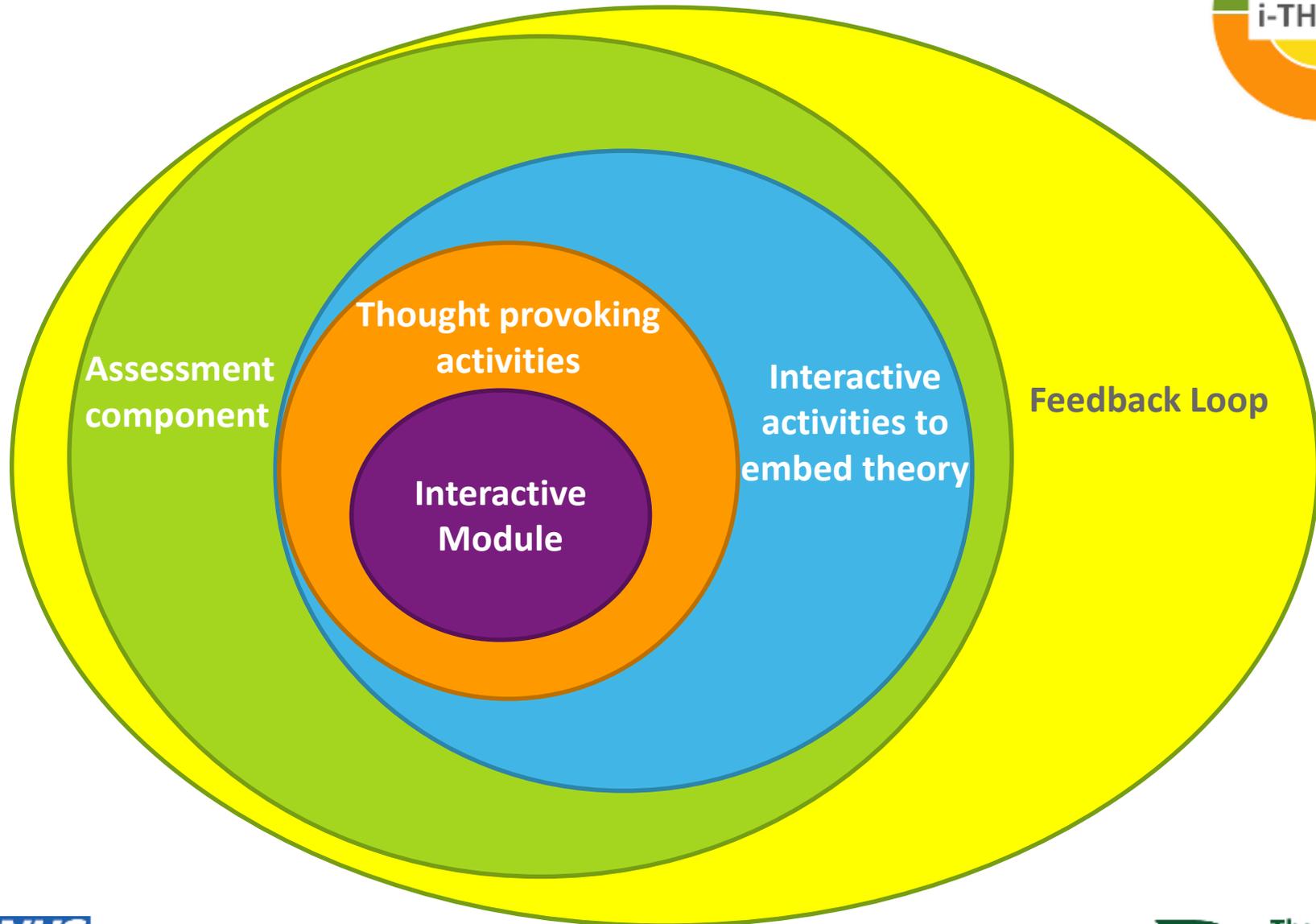
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i-THRIVE Academy E-learning: The Modules



i-THRIVE Academy E-learning: The Module Make Up



i-THRIVE Academy E-learning: Time line of development



Agreeing contract with our developer

The National i-THRIVE Programme Team agreed a contract with Pearson Education to transform the face-to-face delivery modules into an E-Learning

Story Boarding

In May the developers created a storyboard given the content we had provided, the team and module leads reviewed this

More development needed

The content did not feel interactive enough for the team to proceed, so we went back to storyboarding and worked with developers to create a truly interactive experience

Final launch

We are ready to spread this far and wide

January 2020

February–April 2020

May 2020

June–July 2020

August 2020

September
- December 2020

January 2020

Meeting with module leads

The project team met with Rachel James and Rosa Town to review the current training and send over to our developers

Interactive developed

Pearson Education developed the interactive modules for our review -

Piloting

Internal an external piloting. Take on board comments to improve further



Using i-THRIVE Grids to Improve Shared Decision Making: Learning objectives



- [Using i-THRIVE Grids to Improve Shared Decision Making: Introduction and learning objectives](#)



E-learning costings



The National i-THRIVE Programme are looking for members of the CoP to pilot and provide invaluable feedback

Costings will depend on the number of participants and the number of modules that will be completed.

As a single user completing 1 module the cost will be £135pp.



If you are interested in piloting or completing the modules
Please contact us:

iTHRIVEinfo@tavi-port.nhs.uk

Questions and reflections



- Please insert any questions or reflections you have in the chat box.



For more information: i-THRIVE



www.implementingthrive.org

Sign up to the National i-THRIVE Community of Practice and receive monthly updates. Email:

ithriveinfo@tavi-port.nhs.uk



@iTHRIVEinfo

LinkedIn

YouTube

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